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FOREIGN FOOD FORUM LAUNCHES ON FOODVIRGIN.COM

San Diego, CA-- August 1, 2006-- The Food Virgin, a website aimed at educating diners about foreign food, is soft-launching its website's forum today. Now, users will be able to talk among themselves online, comment on each other's posts, and create new topics of their own, so long as they relate to eating and etiquette.

"The response to our Q&A feature was good," explains Francine Martindale, Webmaster for the site, "So it seemed like a reasonable next step to allow our regular visitors to talk to each other more easily. It's been really exciting to see the response and have genuine discussions on there about all kinds of cuisine questions and subjects."

Topics have stayed close to the general theme of the site, ethnic cuisine, with users chatting about which cuisine offers the best ice cream (Italian seems to be the choice, with gelato and spumoni), as well as international ideas for what makes good pizza topping, ranging from Japanese unagi, to cream sauces in France.

"Our users have said they like having this extra feature on our website, and we've found that by having it, it keeps people coming back, and staying at the site longer," Ms. Martindale says.

FoodVirgin.com launched in November of 2005 and posts new articles on foreign food dining every week.

For more information, go to: <http://www.foodvirgin.com/media/pressroom.htm> or email: info@foodvirgin.com. By phone, call +65 9781-8805.